

Recover lost keywords

Recover keywords that no longer make you money and increase your sales by up to 30%

Tools

Keyword Re-Ranker



Ready to gain back your ranking positions? Take these simple steps

[Help Hub](#)

Keyword Re-Ranker

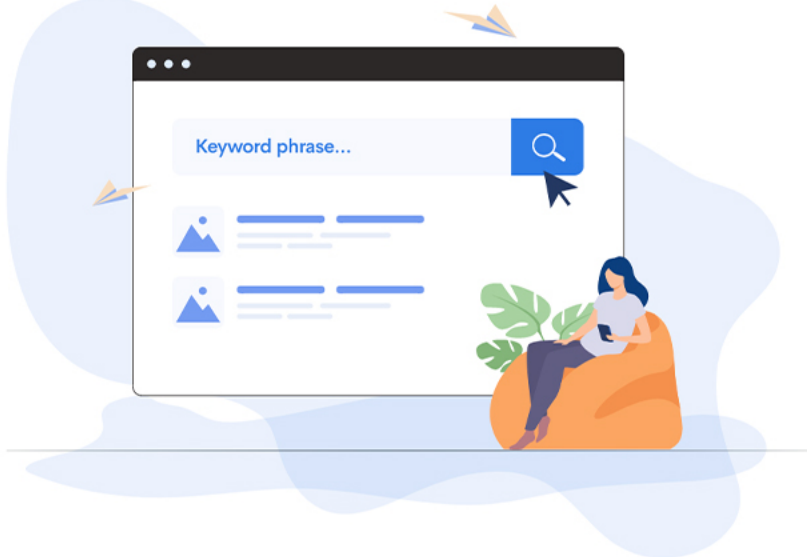
1

Search Product

We will guide you step-by-step through the research process. To begin, enter the ASIN of the product you wish to research and click the 'Search' button.

Product ASIN

Search



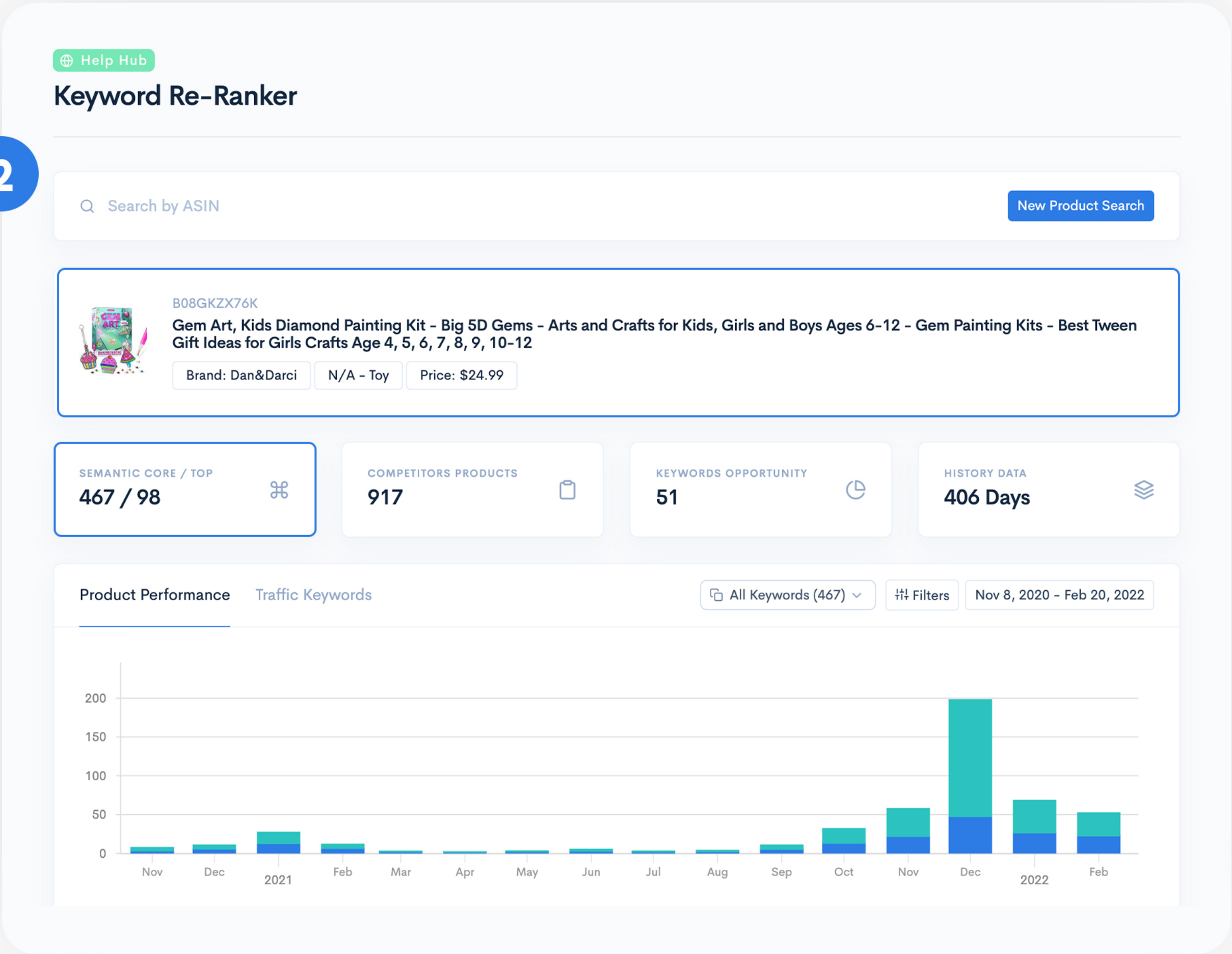


Start with adding your Product Asin.
Then kick back and relax, data loading can take a few moments.

For our use case, we randomly chose **B08GKZX76K**

Discover keywords that used to make you money but lost their positions

2



This ASIN ranks for 467 keywords. 98 out of 467 keywords are currently ranking for the top 3 positions.

Discover keywords that used to make you money but lost their positions

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Semantic CoreCompetitors ProductKeywords OpportunityCompetitors Analysis

Q Search

KEYWORD	SEARCH RANK	REPORTING DAYS	DAYS ON 1 POSITION	DAYS ON 2 POSITION		
gem painting kit for kids	728,762	115	70	34		57
girls crafts ages 5-7	437,587	105	41	31	33	75
diamond painting kits for kids	22,209	72	33	25	14	172
diamond painting for kids	122,411	58	18	17	23	118
diamond art for kids ages 8-12	567,818	58	22	17	19	19
crafts for girls ages 8-12	9,333	57	18	22	17	854
gem diamond painting kit for kids	757,900	56	38	9	9	57
craft kits for kids ages 5-7	114,136	54	6	20	28	67
diamond art for kids	37,683	47	14	18	15	100
crafts for kids ages 8-12	153,672	44	12	16	16	247
art projects for kids ages 8-12	480,827	44	20	10	14	21
kids diamond painting	539,083	43	19	19	5	9

Out Of Top Keywords (369)

All Keywords (467)

Top Keywords (98)

Out Of Top Keywords (369)

Filter your Semantic Core and choose "Out of top keywords."

Discover keywords that used to make you money but lost their positions

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Semantic Core Competitors Product Keywords Opportunity Competitors Analysis					
Q Search				Out Of Top Keywords (369)	
KEYWORD	DAYS ON 1 POSITION	DAYS ON 2 POSITION	DAYS ON 3 POSITION	TOP 3 TOTAL SALES	SALES ON 1 POSITION
gem painting kit for kids	70	34	11	57	36
girls crafts ages 5-7	41	31	33	75	33
diamond painting kits for kids	33	25	14	172	104
diamond painting for kids	18	17	23	118	51
diamond art for kids ages 8-12	22	17	19	19	11
crafts for girls ages 8-12	18	22	17	854	369
gem diamond painting kit for kids	38	9	9	57	42
craft kits for kids ages 5-7	6	20	28	67	8
diamond art for kids	14	18	15	100	32
crafts for kids ages 8-12	12	16	16	247	87
art projects for kids ages 8-12	20	10	14	21	9
kids diamond painting	19	19	5	9	8

Scroll to the right to "Sales on 1 position", "Sales on 2 position", "Sales on 3 position" to see how many sales keywords made you when they ranked for the top 3.

Discover keywords that used to make you money but lost their positions

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Semantic Core Competitors Product Keywords Opportunity Competitors Analysis						
Q Search				🔍 Out Of Top Keywords (369) ▾		
KEYWORD ▾	SEARCH RANK ▾	REPORTING DAYS ▾	DAYS ON 1 POSITION ▾	DAYS ON 2 POSITION ▾	DAYS ON 3 POSITION ▾	TOP
gem painting kit for kids	728,762	115	70	34	11	57
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art projects for kids ages 8-12	480,827	44	20	10	14	21

Play around with Search Rank and find the winning keywords that made the most sales when they ranked.

What we discovered

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Semantic Core Competitors Product Keywords Opportunity Competitors Analysis					
Q Search				Out Of Top Keywords (369)	
KEYWORD	DAYS ON 1 POSITION	DAYS ON 2 POSITION	DAYS ON 3 POSITION	TOP 3 TOTAL SALES	SALES ON 1 POSITION
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diamond art for kids	14	18	15	100	32
crafts for kids ages 8-12	12	16	16	247	87
art projects for kids ages 8-12	20	10	14	21	9

We uncovered lost keywords that used to make money.

In 33 days on position 1 these keywords made 104 sales.

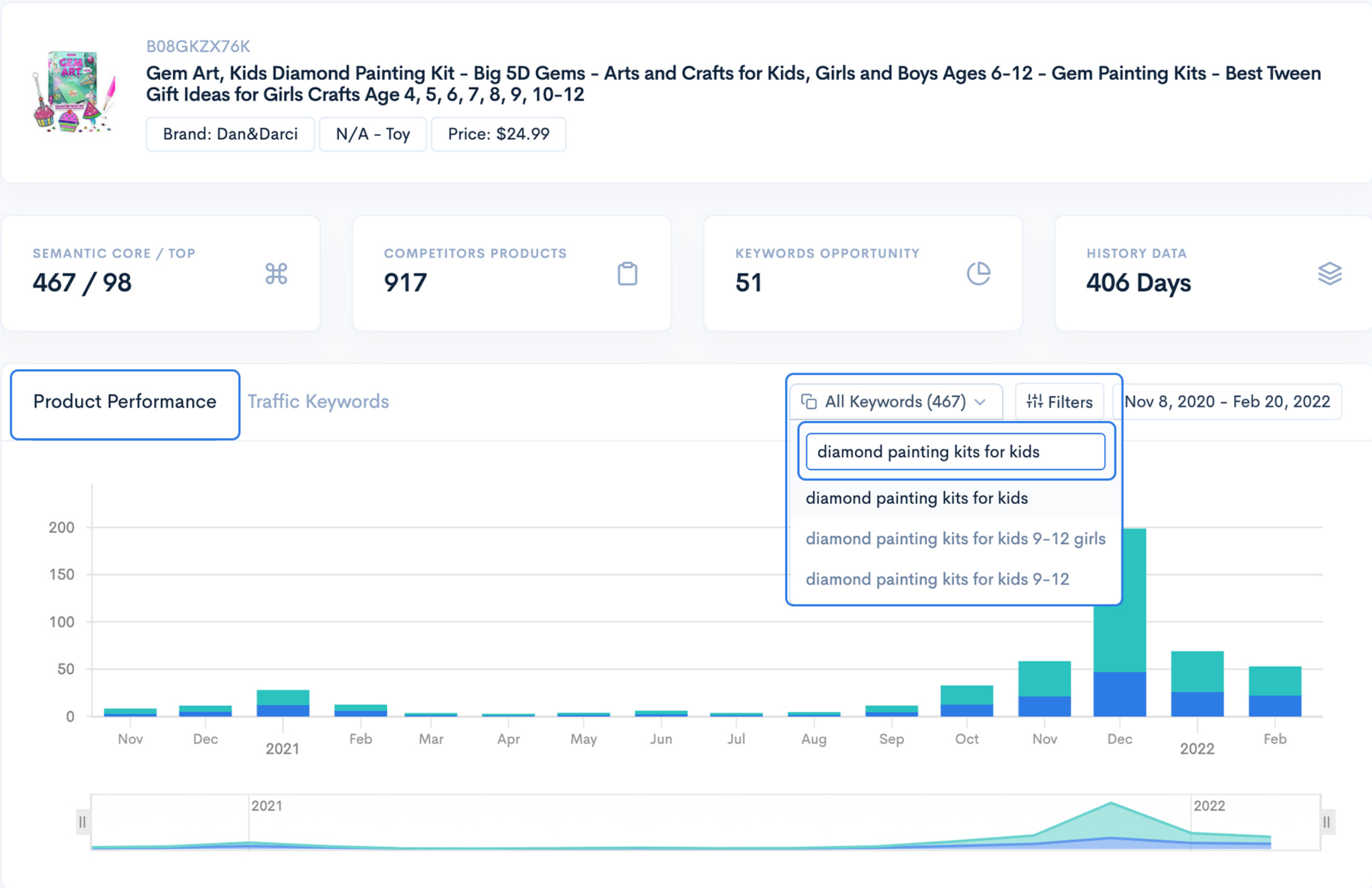
Since these keywords lost their ranking, this product has missed many sales.



On average, this product is missing out on **3 sales every day**

Check when your keywords stopped ranking

7



Copy your keywords and paste them into the Product Performance Dashboard

Check when your keywords stopped ranking

8



B08GKZX76K

Gem Art, Kids Diamond Painting Kit - Big 5D Gems - Arts and Crafts for Kids, Girls and Boys Ages 6-12 - Gem Painting Kits - Best Tween Gift Ideas for Girls Crafts Age 4, 5, 6, 7, 8, 9, 10-12

Brand: Dan&Darci

N/A - Toy

Price: \$24.99

SEMANTIC CORE / TOP

467 / 98

COMPETITORS PRODUCTS

917

KEYWORDS OPPORTUNITY

51

HISTORY DATA

406 Days

Product Performance

Traffic Keywords

diamond painting kits for kids

Filters

Nov 8, 2020 - Dec 28, 2021

KEYWORD	SEARCH RANK	POSITION	TOTAL CLICK	TOTAL PURCHASE
May 13, 2021 Total Keywords: 1				
diamond painting kits for kids	178,627	1	2 (40%)	1 (50%)
Dec 20, 2021 Total Keywords: 1				

Go to Traffic Keywords and scroll all the way down to see when keywords stopped ranking on position 1.

In our case, it was May 13, 2021. Since then, these chosen keywords haven't been ranking on position 1.

From May 13, 2021 to Feb. 13, 2022 at least 810 sales were missed just with the one combination of keywords that we discovered. How many more can you find?

Use this winning strategy to rank higher and sell more

1. Start ranking for your lost keywords again
2. Gain back your positions
3. Massively increase your profits!



Sign up for Sellerise free trial at [Sellerise.com](https://sellerise.com) and start ranking higher with Keyword Re-Ranker

[Sign up](https://sellerise.com)