



Build quality semantic core in 2 minutes

Collect highly-convertible keywords for listing optimization and PPC with ease

Tools

Keyword Hunter

Keyword Re-Ranker



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Help Hub

Keyword Hunter

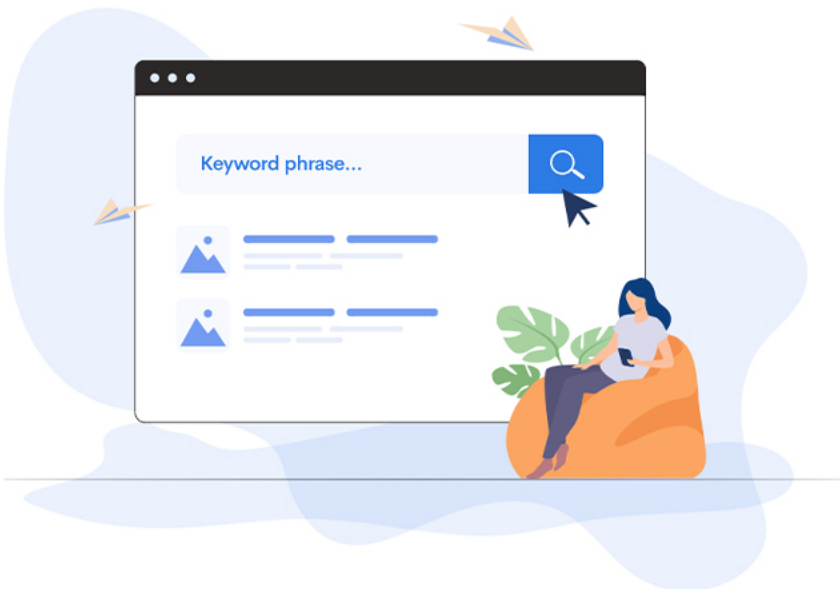
Search Keyword

We will guide you step-by-step through the research process. To begin, enter the keyword you wish to research and click the 'Search' button.

Search Keyword

matcha powder

Search



Grocery & Gourmet Food › Beverages › Tea › Green



Roll over image to zoom in



Matcha Love Green Tea Powder Packet, Sweetened, 8 Ounce

Visit the [matcha LOVE Store](#)
★★★★★ 3,634 ratings | 18 answered questions
Amazon's Choice in Green Tea by matcha LOVE

Tea Variety	Green
Brand	Matcha LOVE
Package Information	Resealable pouch
Flavor	Sweetened
Item Form	Powder

About this item

- **MATCHA POWDER:** Enjoy a matcha latte or smoothie with this sweetened green tea powder, finely milled from high quality green tea leaves. It's a versatile ingredient that can be added to any new recipe!
- **ANTIOXIDANT RICH:** This powder is rich in antioxidants & vitamin C with the natural, calming energy boost that comes from theanine found naturally in green teas, without the jitteriness.
- **ANTIOXIDANT SUPERFOOD:** Matcha has a well-deserved reputation as a superfood: it's packed with antioxidants, flavonoids & a ton of vitamins & minerals, & it's believed to have anti-aging properties!
- **TRY OUR PRODUCTS:** We offer an extensive selection of award-winning matcha teas, gift sets & accessories ranging from ceremonial & culinary powders to ready-to-drink bottles & single serve beverages.
- **MATCHA LOVE FOR ALL:** We're giving a modern take to an ancient ritual; bringing the flavorful, vibrant & energizing green tea to all, the perfect refreshment for your health & well-being.
- Allergen information: pork_free

Open Keyword Hunter and add your ASIN's keyword.

For our use case, we randomly chose B073R2J6H3 and the keyword "matcha powder"

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Related Keywords					
Q Search					
KEYWORD ↕	SEARCH RANK ↕	RELEVANCE ↕	CONVERSION (LAST 30 DAYS) ↕	CLICKS (LAST 30 DAYS) ↕	TOTAL SALES (LAST 30 DAYS)
matcha green tea powder	2,696	7	8.29%	55,440	4,597
matcha	5,128	8	10.96%	31,500	3,451
matcha powder	12,551	11	11.9%	19,903	2,369
organic matcha green tea powder	99,418	11	28.42%	3,642	1,035
pique tea matcha	298,079	11	28.85%	1,702	491
macha tea japanese organic	300,229	17	19.45%	2,504	487
matcha tea	35,876	7	14.69%	3,274	481
matcha green tea	45,741	8	16.14%	2,931	473
matcha tea powder	145,578	15	33.45%	1,405	470
organic matcha powder	152,526	13	30.21%	1,526	461
jade leaf matcha	187,763	10	35.33%	1,302	460
jade leaf matcha green tea powder	80,730	7	24.07%	1,758	430

Open Related Keywords Section.

You'll see the complete breakdown of quality keywords relevant to our chosen keyword, "matcha powder." Forget about endless lists with thousands of keywords that don't make any difference. Here you'll only find high-quality keywords that drive sales.

Explore each keyword's performance by analyzing accurate data such as Search Rank, Relevance, Conversions, Clicks, Sales, and more.

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Related Keywords					
Related Products					
Competitors Analysis					
Titles' Founder					
Bullets Tuner					
Keywords Shaper					
Q Search					The number of sales by keyword in the last 30 days.
KEYWORD ↕	SEARCH RANK ↕	RELEVANCE ↕	CONVERSION (LAST 30 DAYS) ↕	CLICKS (LAST 30 DAYS) ↕	TOTAL SALES (LAST 30 DAYS) ↕
matcha green tea powder	2,696	7	8.29%	55,440	4,597
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jade leaf matcha	187,763	10	35.33%	1,302	460
jade leaf matcha green tea powder	89,730	7	24.97%	1,758	439

In our use case, we'd take a closer look at the keywords with the most interesting metrics.

Organic Matcha Green Tea Powder
Macha Tea Japanese Organic
Matcha Tea Powder
Organic Matcha Powder

These keywords have a great Search Rank - Relevance - Conversion ratio and therefore are easy to promote and rank for.

Keyword Hunter

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 matcha powder

Download Report

Search

RELATED KEYWORDS

108



TOP PRODUCTS

27



AVG. MARKET AVAILABILITY

58.97%



HISTORY DATA

502 Days



Scroll up and press the "Download Report" button to download the keyword list. Use the data for building your semantic core.

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Semantic Core Competitors Product Keywords Opportunity Competitors Analysis					
Q Search					
NUMBER OF DAYS THE PRODUCT WAS LISTED IN THE REPORTS			30 DAYS	30 DAYS	30 DAYS
TOTAL KEYWORDS (101) MATCH			61 KEYWORDS	44 KEYWORDS	29 KEYWORDS
NUMBER OF TIMES THE PRODUCT WAS ON: TOP 1 - TOP 2 - TOP 3 POSITIONS			235 174 73	57 121 71	73 81 65
THE NUMBER OF SALES BY PRODUCT IN THE LAST MONTH			1,204 TOTAL SALES	689 TOTAL SALES	502 TOTAL SALES
KEYWORD ⬆	RELEVANCE ⬆	SEARCH RANK ⬆	JADE LEAF ORGA... ASIN: B00PFDH0K0	ITO EN TRADITIO... ASIN: B078GVS6FL	MATCHA DNA C... ASIN: B077572GG8
matcha green tea powder	2	2,696	96	-	26
matcha	1	5,128	29	-	-
matcha powder	1	12,551	26	-	-
matcha green tea bags	1	329,946	-	145	-
organic matcha green tea powder	2	99,418	72	-	154
ito en green tea	1	92,143	-	28	-
ito en	1	343,803	-	0	-
pique tea matcha	1	298,079	0	-	-

Let's now take a look at competitors and their keywords. Go to the Competitors Analysis Section, click on one of the competitors and open the link in a new tab. You'll be redirected to Keyword Re-Ranker.

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Semantic Core Competitors Product Keywords Opportunity Competitors Analysis						
Q Search						
KEYWORD ↕	SEARCH RANK ↕	REPORTING DAYS ↕	DAYS ON 1 POSITION ↕	DAYS ON 2 POSITION ↕		
matcha powder	12,551	456	388	25		
macha	98,980	434	367	49	18	3,186
green tea powder	64,992	430	325	67	38	2,317
matcha	5,128	424	278	83	63	14,28
matcha tea	35,876	378	236	78	64	2,167
matcha green tea powder	2,696	368	292	48	28	36,66
machata tea powder	50,854	343	243	57	43	2,205
green tea matcha	369,461	343	234	70	39	1,837
to matcha	557,061	315	243	54	14	1,189

🔼🔽 Top Keywords (35) ▾

All Keywords (360)

Top Keywords (35)

4 Out Of Top Keywords (325) 2

You're now in Keyword Re-Ranker. Scroll down to Semantic Core. Filter Semantic Core and choose Top Keywords. You'll see a highly-convertible list of keywords that drive sales for the competitor who is now ranking for the top 3 positions on Amazon.

Keyword Re-Ranker

Q B00PFDH0IC

Download Report

Search



B00PFDH0IC

Jade Leaf Organic Matcha Green Tea Powder - Authentic Japanese Origin - Premium Second Harvest Culinary Grade (1.06 Ounce)

Brand: Jade Leaf Matcha

Grocery - Grocery

Price: \$9.95

Download the keywords list by pressing the "Download Report" button. Add these keywords to the list you've already created and remove the duplicates.

Your quality semantic core is built in just a few minutes. Fast, relevant, and highly convertible. No trash, only the most profitable keywords that drive sales.

Use this winning strategy to rank higher and sell more

1. Uncover high-converting keywords that are relevant to your product
2. Detect competitor's most profitable keywords
3. Use these keywords to build a quality semantic core, optimize your listings and run PPC



Sign up for Sellerise free trial at [Sellerise.com](https://sellerise.com) and increase sales with Keyword Re-Ranker and Keyword Hunter

[Sign up](https://sellerise.com)